

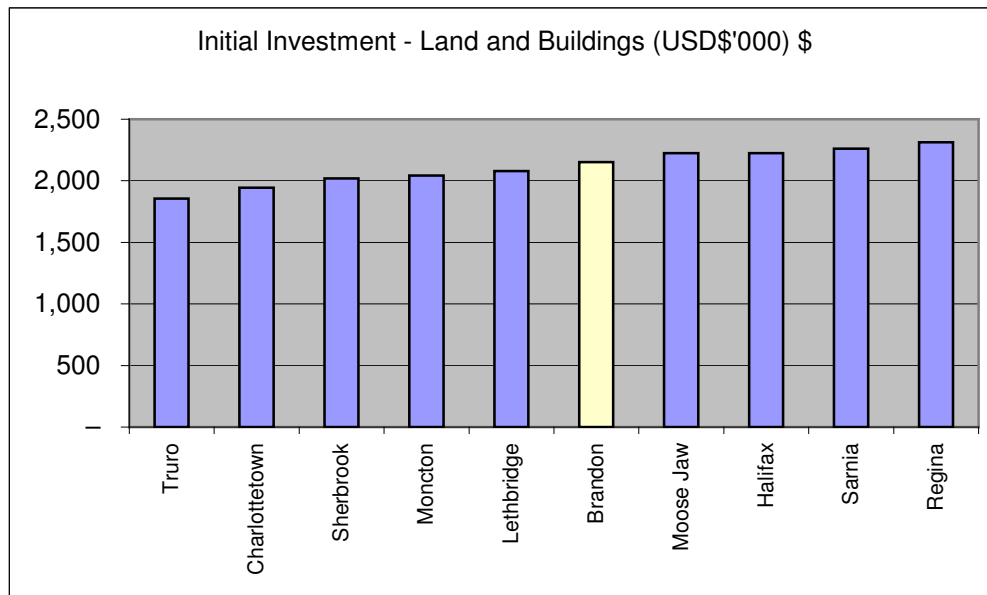
## Brandon, Manitoba Competitive Advantage 2006

As part of the 2006 KPMG Competitive Alternatives Study, 49 Canadian cities were compared using cost components that are likely to vary by location.<sup>1</sup> The primary components measured were land and buildings, total initial investment, labour, transportation, utilities, operating costs, interest and depreciation, taxes and net after tax profit. Brandon ranked among the top 10 cities for many of the cost components, ranking 7<sup>th</sup> overall for total costs and for total location sensitive costs.

### Brandon's Top 10 Rankings

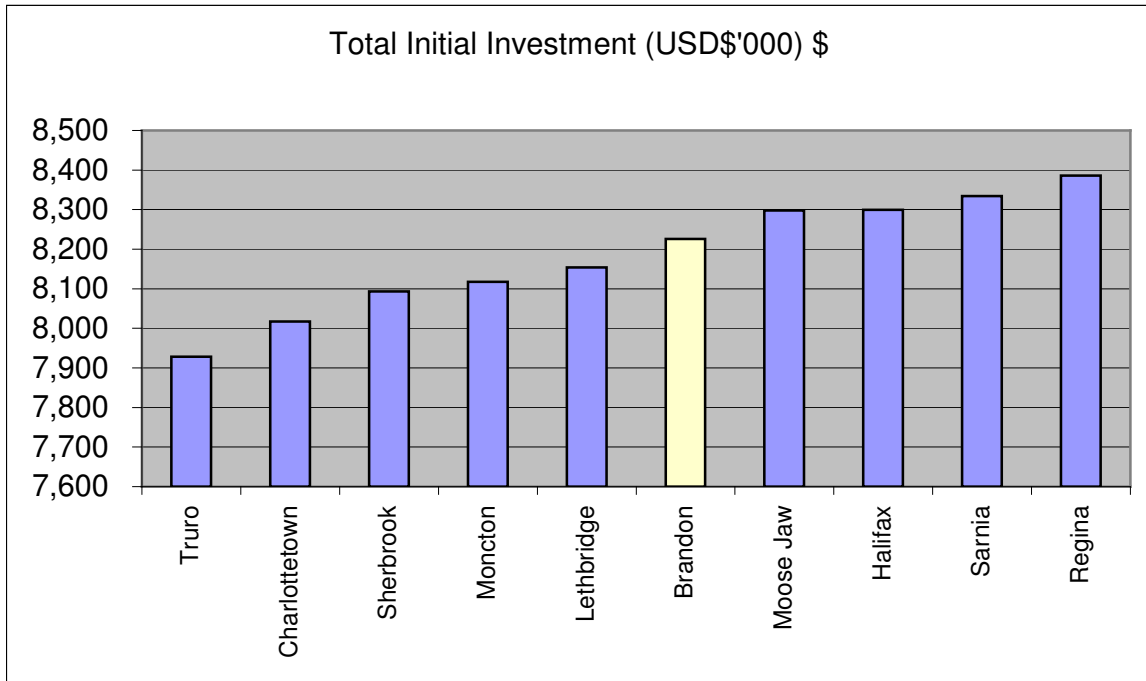
Category	Brandon's Rank Out of 49
Initial Investment – Land & Buildings	6 <sup>th</sup>
Total Initial Investment	6 <sup>th</sup>
Total Labour Costs	4 <sup>th</sup>
Total Operating Costs	5 <sup>th</sup>
Total Utilities	2 <sup>nd</sup>
Total All Costs	7 <sup>th</sup>
Net Profit After Tax	9 <sup>th</sup>
Total Interest & Depreciation	7 <sup>th</sup>
Total Location Sensitive Costs	7 <sup>th</sup>

### Brandon ranked 6<sup>th</sup> for total land & building costs.

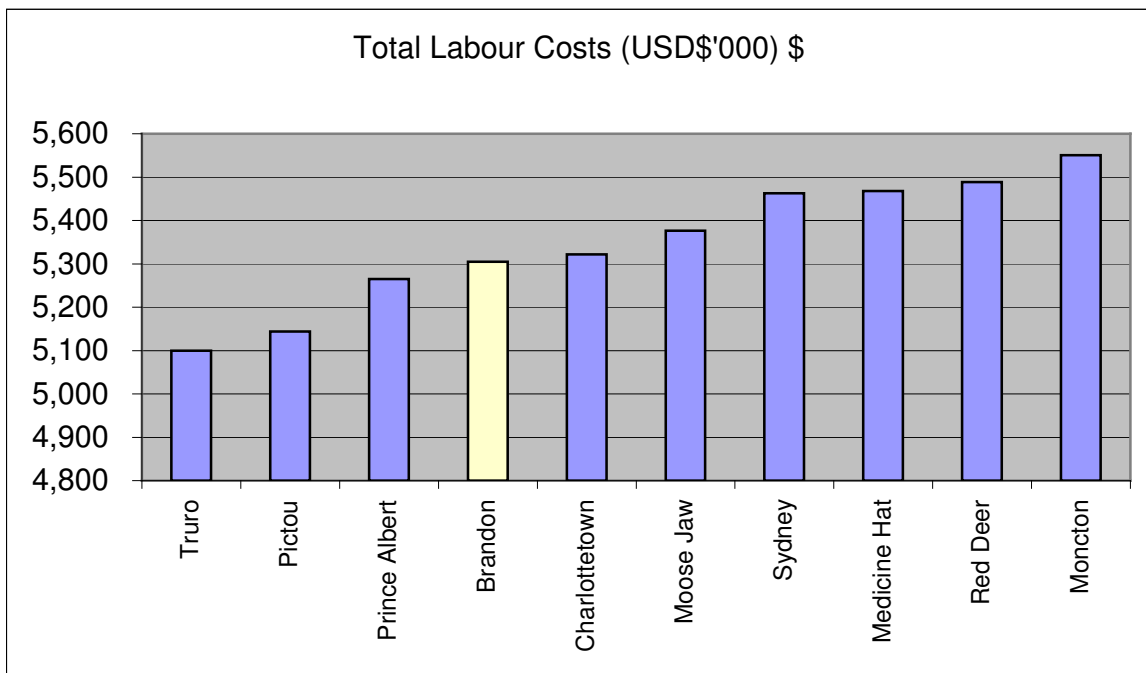


<sup>1</sup> "Competitive Alternatives – KPMG's Guide to International Business Costs." 2006 Edition. December 15, 2006. <http://www.competitivealternatives.com/>

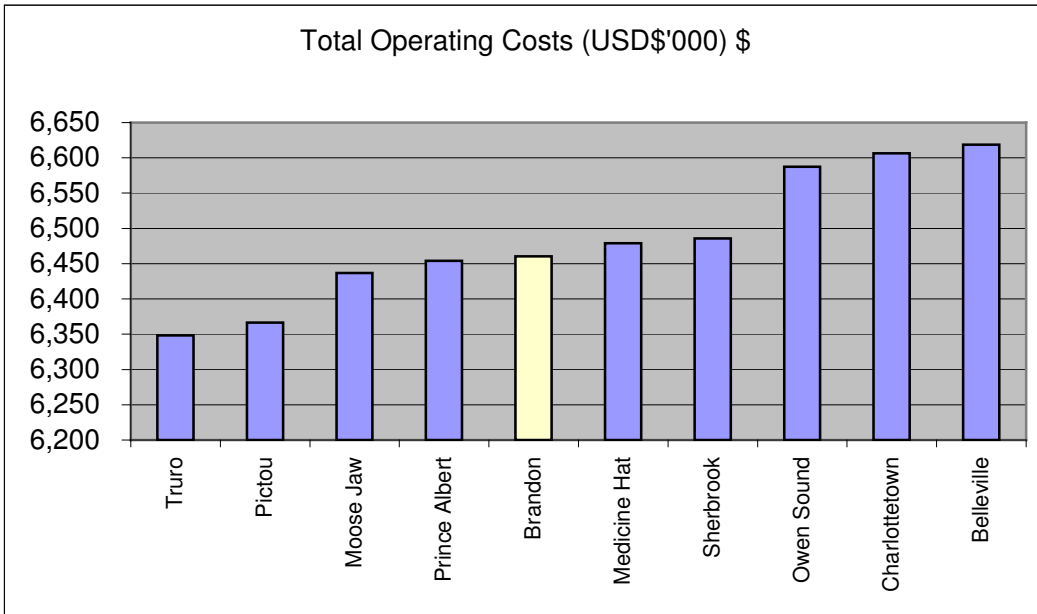
**Brandon ranked 6<sup>th</sup> for total initial investment costs.**



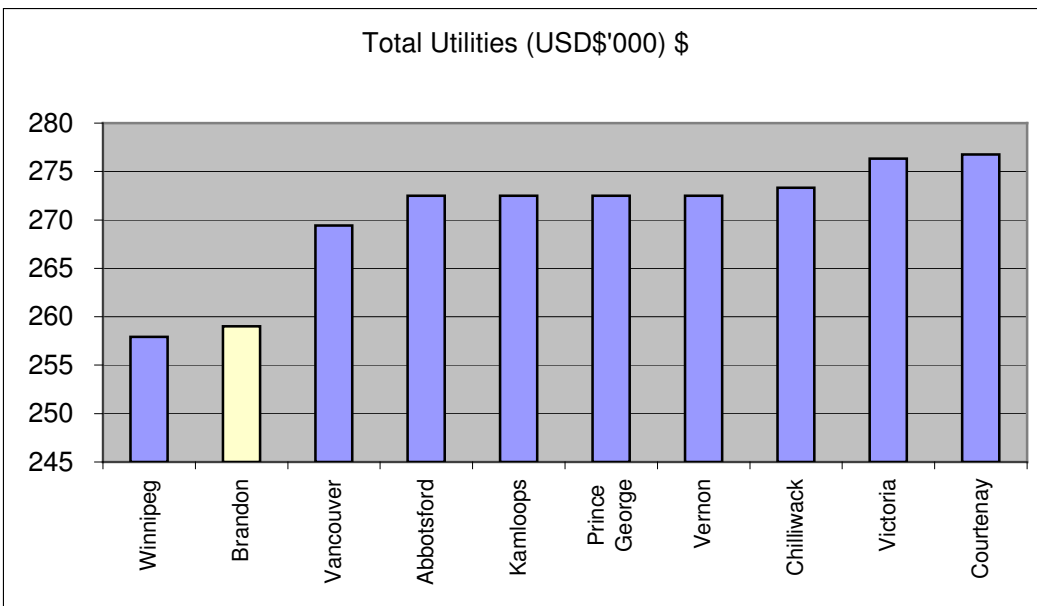
**Brandon ranked 4<sup>th</sup> for total labour costs.**



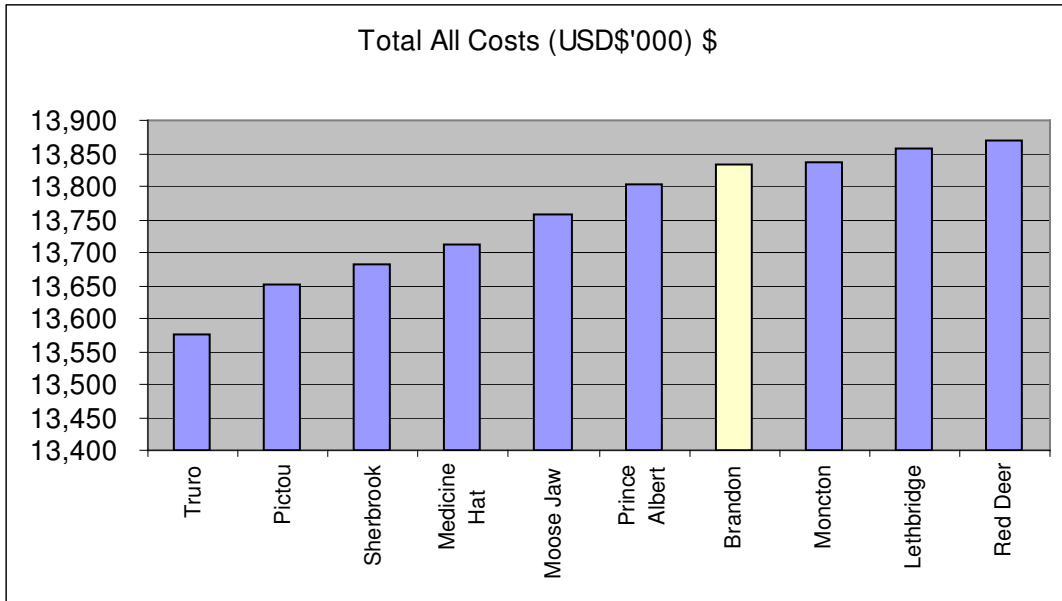
**Brandon ranked 5<sup>th</sup> for total operating costs.**



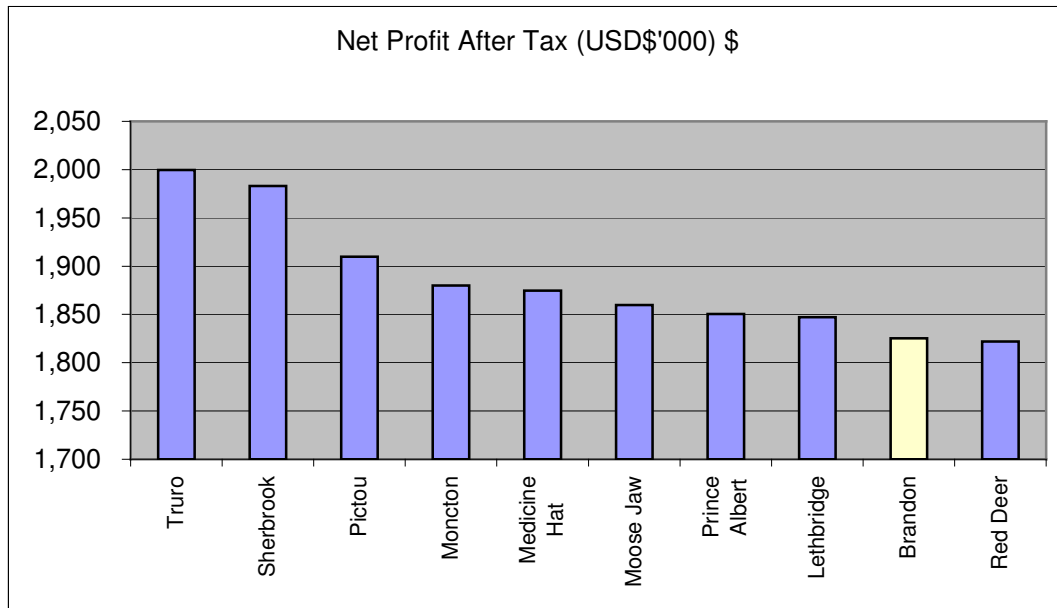
**Brandon ranked 2<sup>nd</sup> for total utilities.**



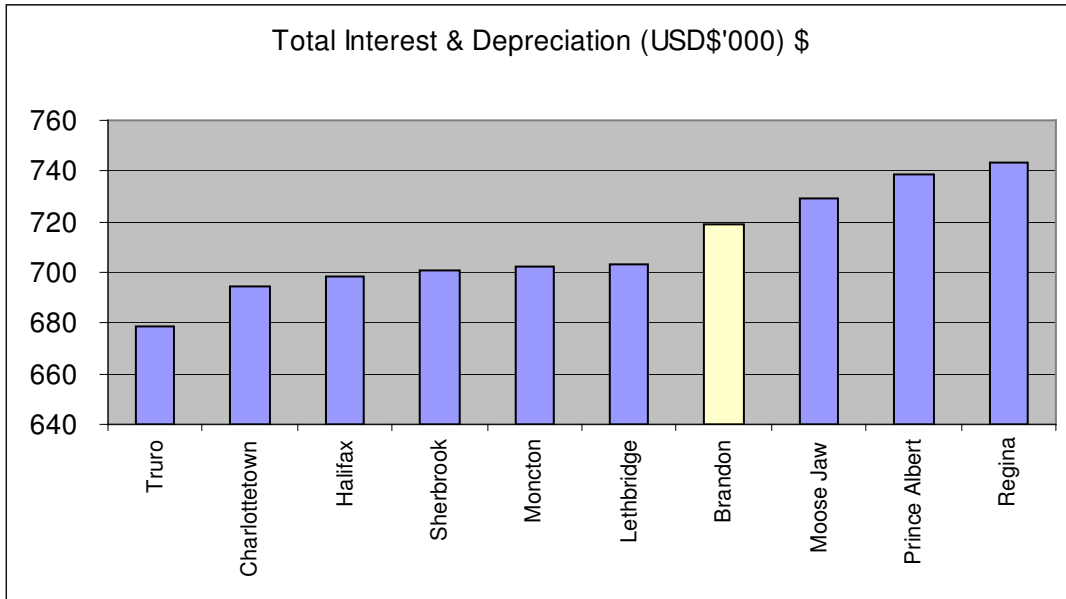
**Brandon ranked 7<sup>th</sup> for total all costs.**



**Brandon ranked 9<sup>th</sup> for net profit after taxes.**



**Brandon ranked 7<sup>th</sup> for total interest and depreciation.**



**Brandon ranked 7<sup>th</sup> overall for total location sensitive costs.**

